



B-INVOLVED FUNDRAISERS

We make fundraising as easy as 1-2-3 ! Here's how it works...

1. **Contact your Bennigan's Manager and meet to discuss your fundraiser.** Work with the Manager to choose the dates that you will host your fundraiser. Generally, Tuesdays, Wednesdays and Thursdays are recommended. Hosting your fundraiser on multiple, consecutive days (i.e. Wednesday and Thursday) may result in higher attendance and a more successful fundraiser.
2. **Work with your Bennigan's Manager to designate your donation percentage and create a Fundraiser Flyer.** On the dates of your fundraiser, your guests will bring your Fundraiser Flyers in to Bennigan's. When guests present the flyer to their server, a percentage of sales (i.e. 15%*) of their total purchase, excluding alcohol, will be awarded to your organization. Bennigan's will help design your Fundraiser Flyer and will email a copy to you. **Tip: Be sure to include the dates, times and details about your fundraiser on the flyer. Also, don't forget to include a reminder for your guests: they must bring the flyer to the event!
3. **Print and distribute your Fundraiser Flyer to as many people as you can.** One to two weeks before your fundraiser, print the Fundraiser Flyer, then distribute and/or email it to as many people as possible. Remember, the more guests you invite, the more funds you raise! It is also helpful to send an email reminder to your guests a few days before the event.

**On the day of your fundraiser, sit back, relax and watch your supporters come into Bennigan's!
After the event, the Manager will help arrange for you to collect your funds.**

We're excited to work with your organization, and we're proud to support our local community!

2196 W. Landis Ave. • Vineland, NJ 08360

856-205-0010

*Donation percentages may vary by location. Please remember that flyer distribution on and around Bennigan's premises is prohibited. May not be combined with any other offer or coupon.